

LUCA Fleet_

Know with precision the activity of your fleet of vehicles and optimize its management

LUCA Fleet is a Big Data and analysis tool related to the actions of [vehicle rental firms and organizations with their own fleets, such as delivery and logistics firms, car manufacturers etc.](#)

This service complements fleet management and mobility products that form part of the IoT product portfolio, offering **a top layer of analytics and visualization of the data that directly impacts decision** making and in the setting of new objectives.

LUCA Fleet is a digital tool that aggregates and analyzes the fleet's data based on frequent routes, consumption, driving behavior, POIs (points of interest) or maintenance.

The use of a cloud-based platform allows for a complete, easy and intuitive analysis. It includes a system of alerts, predictions, tendencies and recommendations, **and gives the client autonomy to use, consult and interpret the data.**

Why Telefonica?

Telefonica is one of the largest telecommunications companies with a significant presence in 21 countries and a client base of over 341 million accesses around the world.

We offer the best in mobile networks, both fixed and broadband, as well as an innovative portfolio of digital solutions.

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Benefits for your business

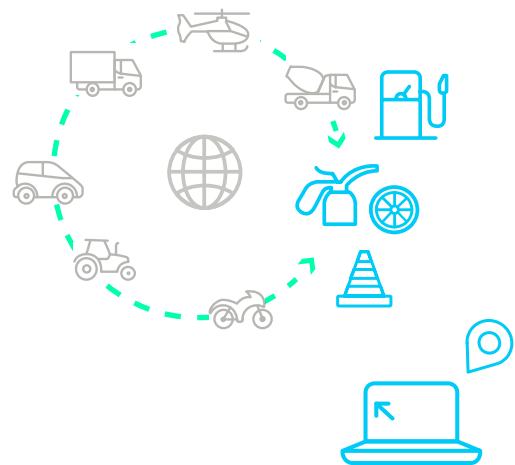
- **Better experience for your clients:** ability to adapt the offer to the profile of each final client.
- **Improved productivity:** ability to plan routes in real-time, rest times and possible situations of fatigue or accidents (driving habits).
- **Cost optimization.**
- **Improved efficiency and security,** through optimizing routes, delivery times or times of inactivity.
- **Prediction of future breakdowns or component wear-and-tear.**
- **Detection of possible cases of fraud,** by having exact knowledge of the location of each vehicle in your fleet and its activity.

Who is it aimed at

- **Vehicle rental** companies
- Businesses with their own **fleet**
- **Courier and logistics** companies
- **Manufacturers** in the automotive industry
- **Public and private transport** organizations

Benefits of the tool itself

- **Precise and real-time knowledge of use patterns.**
- **Detection of anomalies** and incidences with the maximum level of detail (maps, chronographs etc).
- **System of alerts and recommendations**
- **Advanced, intuitive and personalizable visualization, easily managed. Automatic calculation of predictions and trends.**
- **Secure, robust and scalable technology,** maintaining the privacy, aggregation and anonymization that is required by the new ruling of the Brussels GDPR.
- **Automatic generation of documents** through the visualizations (xls and pdf).



Get in touch!

To get to know more about LUCA Fleet
speak with your LUCA account manager.