

# LUCA

AI Powered Decisions

## Fleet

### Precisely know the activity of your fleet of vehicles and optimize its management

LUCA Fleet is a Big Data and analysis tool related to the actions of vehicle rental firms and organizations with their own fleets, such as delivery and logistics firms, car manufacturers etc.

This service complements fleet management and mobility products that form part of the IoT product portfolio, offering a top layer of analytics and visualization of the data that directly impacts decision making and the setting of new objectives.

LUCA Fleet is a digital tool that aggregates and analyzes the fleet's data based on frequent routes, consumption, driving behavior, POIs (points of interest) or maintenance.

The use of a cloud-based platform allows for a complete, easy and intuitive analysis, and gives the client autonomy to use, consult and interpret the data.



#### Why Telefónica and LUCA?

Telefónica is one of the largest telecommunications companies with a **significant presence in 21 countries and a customer base that amounts to more than 341 million accesses around the world.**

LUCA is the data unit of Telefónica and its mission is to help corporations increase their results through a global offer of Big Data and Artificial Intelligence products and services.

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# Fleet

## Benefits for your business

- Better experience for your clients: ability to adapt the offer to the profile of each final client
- Improved productivity: ability to plan routes in real-time, rest times and possible situations of fatigue or accidents (driving habits)
- Cost optimization
- Improved efficiency and security, through optimizing routes, delivery times or times of inactivity
- Detection of possible cases of fraud, by having exact knowledge of the location of each vehicle in your fleet and its activity

## Benefits of the tool itself

- Precise and real-time knowledge of use patterns
- Detection of anomalies and incidences with the maximum level of detail (maps, chronographs etc.)
- Advanced, intuitive and personalized visualization, easily managed
- Secure, robust and scalable technology, maintaining the privacy, aggregation and anonymization that is required by the new ruling of the Brussels GDPR
- Automatic generation of documents through the visualizations

## Who is it aimed at

- Vehicle rental companies
- Businesses with their own fleet
- Courier and logistics companies
- Manufacturers in the automotive industry
- Public and private transport organizations

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## Get in touch!

To get to know more about LUCA Fleet speak with your LUCA account manager.

**LUCA**

[luca-d3.com](http://luca-d3.com)

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