

Match_

Verify your customer's data instantly and securely

Match from LUCA, a Telefónica Data Unit, **makes it simple and easy for you to compare and validate your customer's identity using the verified account data bound to their mobile number.**

With Match from Telefónica, you can **improve the conversion rate of new customer registrations**, or more easily approve customer product or service applications.

Once your customer provides their consent, their data is matched with the customer account data held on file by Telefónica **in real time.**

Why Telefónica?

Telefónica is one of the largest telecommunications companies with a significant presence in 21 countries and a customer base that amounts to more than 341 million accesses around the world.

We offer best-in-class mobile, fixed and broadband networks, and an innovative portfolio of digital solutions.

LUCA Match_

Key benefits for you

- **Verify customer data quickly and easily**
- **Improve registration** conversion rates
- **Improve acceptance rate** of applications for new products and services
- **Reduce fraudulent transactions**
- **Verified customer account data** bound to the mobile number

The technology behind it

- **High-availability** managed service
- **High capacity**, high volume, low latency
- **HTTPS REST APIs** for straightforward integration
- **Subscription-based**, to maintain fully auditable chain of consent
- Available as a **query-response service**

Key benefits for your customers

- **Consent-based service**, so the customer is in full control of how their data is used
- **No customer data is shared**, as only a binary match result is given for each attribute
- **Ease of use – transparent** to customers once consent is given
- **Improves likelihood of registration** or application success
- **Reduces the risk** of identity theft and fraud

Customer shares their details with your business during sign-up or application



Customer grants consent to have their data checked and verified



Telefónica compares the data provided against the data we have for the customer



You receive a binary result for each attribute



Get in touch

To find out more about LUCA Match
speak to your LUCA account manager.